

Westend Merchants Association



DISCOVER
A **VIBRANT**
NEIGHBORHOOD



▶✕+ **Distinctly** Westend

Welcome to *Westend*

Come Be a Part of the Westend Community

Nestled in the heart of the city, Westend is more than just a neighborhood; it's a dynamic, welcoming destination where local charm meets creative energy. With its eclectic mix of independent boutiques, cozy cafés, stylish salons, inspiring galleries, and essential services, Westend is a place where community spirit and commerce thrive side by side.

At the center of it all is the Westend Merchant Association—a collective of passionate local entrepreneurs working year-round to celebrate the neighborhood's unique character and to foster a vibrant, inclusive experience for residents and visitors alike.

From festive street fairs and sidewalk sales to seasonal markets, family-friendly events and live music, the Association brings Westend to life with a full calendar of engaging events. Whether you're here to shop, dine, explore, or simply unwind, something special is always happening in Westend.



**Maison De Sève,
expressive floral
design**

The Beat of the Neighborhood

From spring through winter, Westend's calendar is filled with events that bring neighbors and visitors together in joyful ways. Seasonal street fairs transform the sidewalks into open-air markets, showcasing everything from handmade crafts and local art to gourmet treats and vintage finds. These lively days are filled with music, food, and the kind of spontaneous encounters that make city life feel personal.

Families flock to our popular summer movie nights, while music lovers enjoy curated live performances in the park. During fall, harvest markets highlight local makers and food vendors, and come December, Westend lights up with festive window displays, holiday pop-ups, and carolers weaving through the streets.

These events are invitations to pause, connect, and experience the joy of community in motion.

The neighborhood
comes to life with
**a full calendar
of engaging events!**





A **vibrant** hub of
art, literature, and
creative energy



Galleries
Artist studios
Art supplies
Prints, posters
and frames
Bookstores
Floral art

Artful Living and Inspiration

This is a community where the arts are deeply rooted and proudly independent. You'll find contemporary galleries featuring bold new work, studios that offer classes in painting, ceramics, and more, and indie bookstores that champion diverse voices and host lively readings. Specialty shops complete the picture with well-loved art supply stores, expert framers who elevate every piece, wall art shops selling limited-edition prints and floral ateliers where arrangements are crafted like living sculptures.



In a cozy inviting space, **Willow & Ink** bookstore offers everything from bestsellers to indie gems, with regular author readings, book clubs, and a nook for kids.

Studio Solace offers
guided workshops and
community art events.

Come Explore the **Style** **and Spirit** of Westend

This page:

Folkhaus Interiors

(Furniture & Custom Pieces)

Modern, rustic, and full of character—Folkhaus specializes in well-crafted furniture, reclaimed wood pieces, and custom designs that bring warmth and soul to your space.

Opposite:

Marlowe

(Women's Clothing)

Sophisticated yet relaxed, Marlowe blends European chic with casual cool. Their collections feature natural fabrics, minimalist designs, and elevated basics perfect for urban living.

Whether you're furnishing a new space or refreshing your favorite room, Westend offers an inspiring selection of furniture and home décor boutiques. From sleek, modern pieces to timeless vintage finds, the neighborhood is **a treasure trove for design lovers**. Browse beautifully curated showrooms featuring hand-crafted tables, cozy sectionals, artisan lighting, and sustainable wood furniture.

Beyond furniture, many shops specialize in the finishing touches—think elegant ceramics, locally made candles, colorful throw pillows, and unique wall art.



Well-crafted modern pieces that blend form, function, and **everyday elegance**.



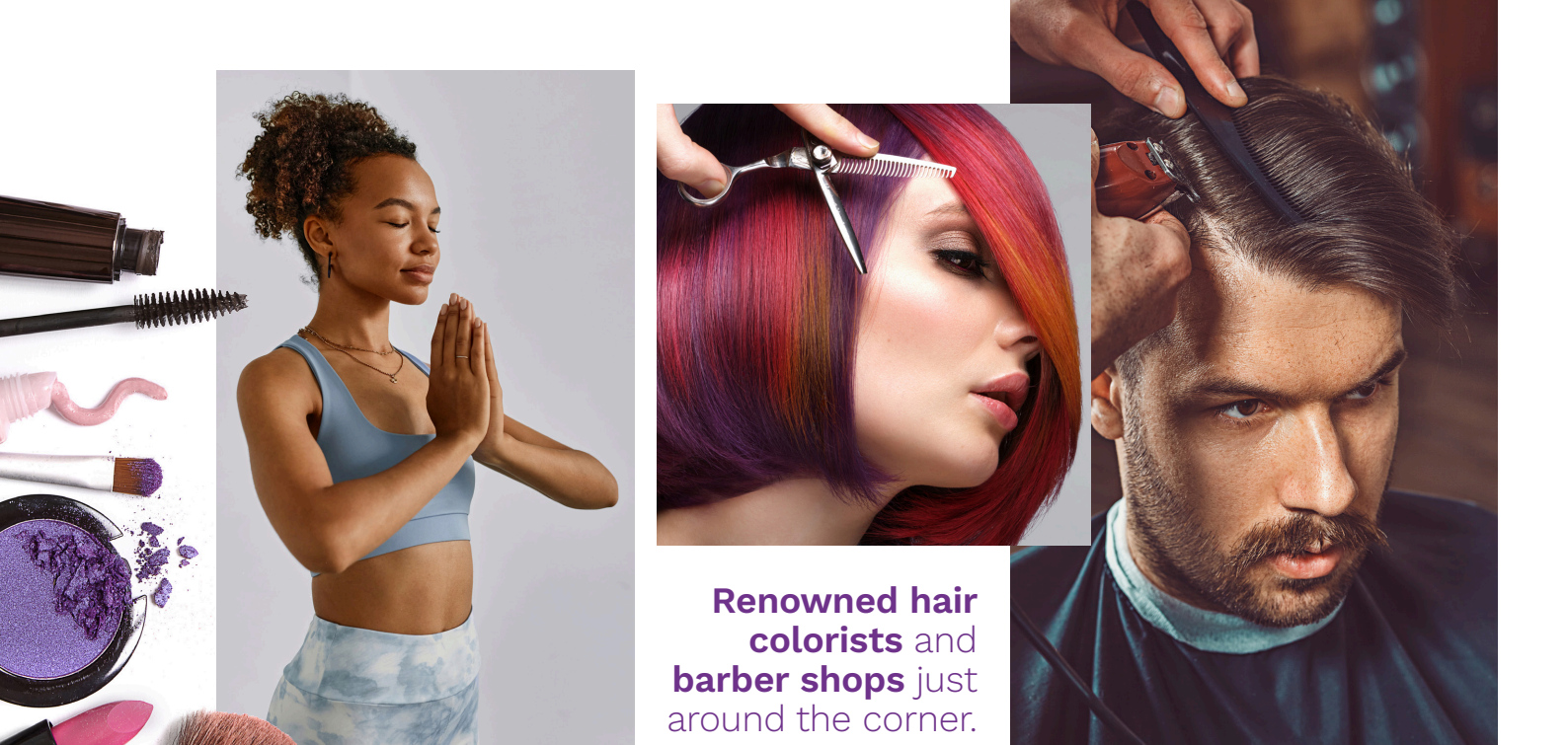
Style Lives Here

Looking for timeless elegance, bold new trends, or that perfect finishing touch? Westend's fashion boutiques have something for every style, season, and occasion. Explore a curated mix of chic women's wear, refined menswear, standout accessories, shoes, and activewear—each selected with care and flair by local shopkeepers who know their customers well.

From statement pieces to everyday essentials, you'll find items that feel uniquely you—and enjoy the kind of warm, personal service that makes shopping in Westend such a pleasure.



A diverse collection of independent boutiques that bring creativity, craftsmanship, and a keen eye for design to every rack and display.



Renowned hair colorists and barber shops just around the corner.

Beauty and Well-being in Westend



Pause, Recharge, and Reconnect with Yourself!

Whether you're refreshing your look, restoring your energy, or simply taking a moment for yourself, the neighborhood offers thoughtful spaces designed to nourish both body and mind.

Hair and beauty salons combine skill with style in inviting, light-filled interiors. Spas provide a quiet escape—offering massage, skincare, and therapeutic treatments tailored to your needs. In the neighborhood, you will also find studios dedicated to mindful movement, where yoga, Pilates, and personal training are guided with attention and warmth.

Add to that a selection of shops specializing in natural cosmetics, niche fragrances, and well-being essentials.

Clockwise:

Still & Flow Studio (Yoga Studio)

Atelier Verde (Hair Salon)

The Barber Shop (Cuts & Shaves)

Elixir Lounge (Beauty, Nails & Makeup Bar)



Below:
Gracie's Diner
The Garden Fork
Ember & Ash

Nora's Bakery

Known for their exquisite celebration cakes and artfully crafted pastries, Nora's Bakery turns flour, butter and imagination into edible works of art.

Distinctly Westend

Westend is a neighborhood that knows how to eat well. With a vibrant mix of restaurants, cafés, and specialty food spots, our culinary scene is as diverse and dynamic as the community itself. From chef-driven farm-to-table dining and modern Asian fusion to cozy cafés and comfort food classics, there's something here to please every palate.

Enjoy a romantic evening over wine and small plates, grab a fresh vegetarian lunch on the go, or gather with friends for pizza and local craft beer.

In the warmer months, Westend truly comes alive with the clink of glasses and the buzz of conversation spilling onto patios and terraces. Cafés set up sunny sidewalk tables, bistros open their garden courtyards, and restaurants transform their outdoor spaces into vibrant gathering spots filled with music, laughter, and the irresistible aromas of seasonal fare. It's the perfect way to unwind.

From fine dining to comfort food classics, Westend serves up something special at every turn.





Services You Can Trust

Westend offers a trusted mix of professional services—all within walking distance. From full-service pharmacies to friendly dental care, expert real estate advice and travel services, everything you need is right here.

This page:
Westend Veterinary Hospital
Ferrante & Co. (Landscape Architects)
Westend Living Realty (Real Estate Services)

Essential Services, Close to Home

The neighborhood is home to a trusted network of professional services, offering everything from daily essentials to expert care, all close to home.

Pets are well cared for, too—with a full-service veterinary hospital and a grooming boutique that pampers furry companions while offering stylish accessories, treats, and essentials.

Reliable, professional, and community-centered, Westend's services help make everyday life a little easier—and a lot more connected.



For those looking to put down roots, Westend's real estate experts bring both local insight and a genuine passion for helping people find home. Local landscape architects transform gardens and public spaces with timeless, sustainable design.



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