





FASHION SHOW

Westend

Maya, join us on September 8 for an unforgettable evening



NEW COLLECTION

Westend

Nathaniel, discover our new collection of modern and classic accessories



DOG TRAINING

Westend

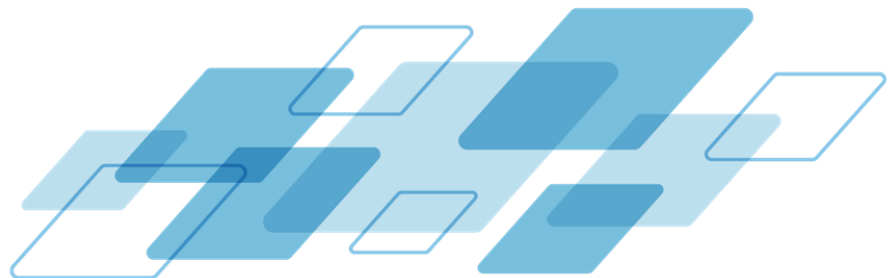
Joining, are you looking for dog in the neighborhood?



BURGER WEEK

Westend

Chefs, get ready to discover the city's best burger! Sept. 5-12



Feature overview

Efficient production of variable data printing (VDP) applications requires the flexibility to prepare and manage personalized print jobs as seamlessly as any other job.

Fiery® Impose brings the same powerful imposition and page layout capabilities to VDP jobs that you use for conventional print jobs, making it easy to produce impactful one-to-one communications. Create a wide range of personalized applications—including booklets, postcards, coupons, flyers, and more—while streamlining print preparation and maximizing productivity.

Objectives

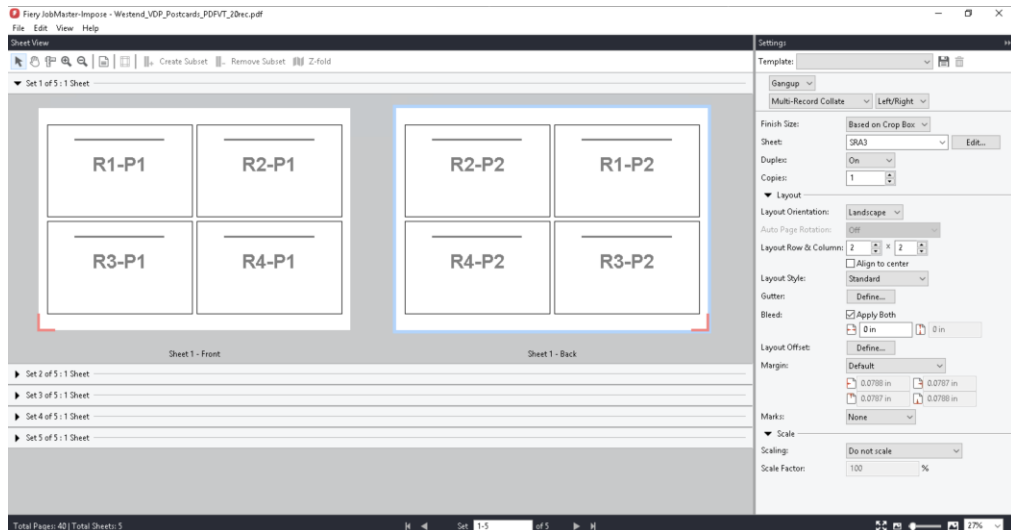
- Impose a variable data job (PDF/VT)
- Define an imposition preset that includes a layout and trim marks
- Preview the records

Additional resources

For additional software downloads, training resources, and more, go to [Fiery Online Resources](#).

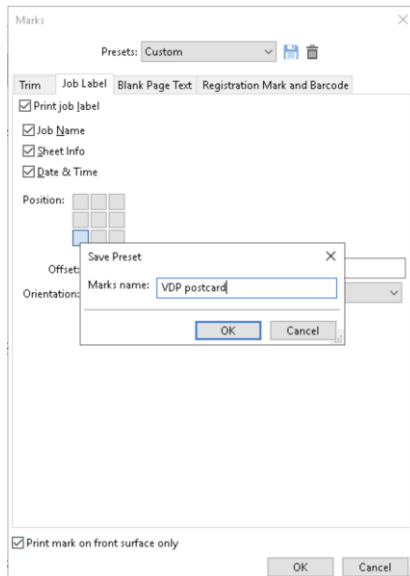
Before you begin

- Open [Fiery Command WorkStation® 7.1](#) or newer. Connect to a Fiery Driven™ printer running Fiery FS700 / FS700 Pro system software or newer.
 - **Important note:** If you have a Fiery FS700 Linux-based server, a license for the Fiery JobExpert and PDF Processing Kit is required to process PDF/VT files. Contact your Fiery reseller to purchase this license.
- Activate a [Fiery Impose](#) license on the computer running Command WorkStation. Fiery Impose can either be fully licensed or running in demo mode.
- Place the sample file **Westend_VDP_Postcards_PDFVT_20rec.pdf** in the Fiery server HELD queue by dragging the file to the Command WorkStation HELD list, or use the Command WorkStation Import Job menu option.
- Ensure that the printer and the Fiery server have been calibrated before printing any output.

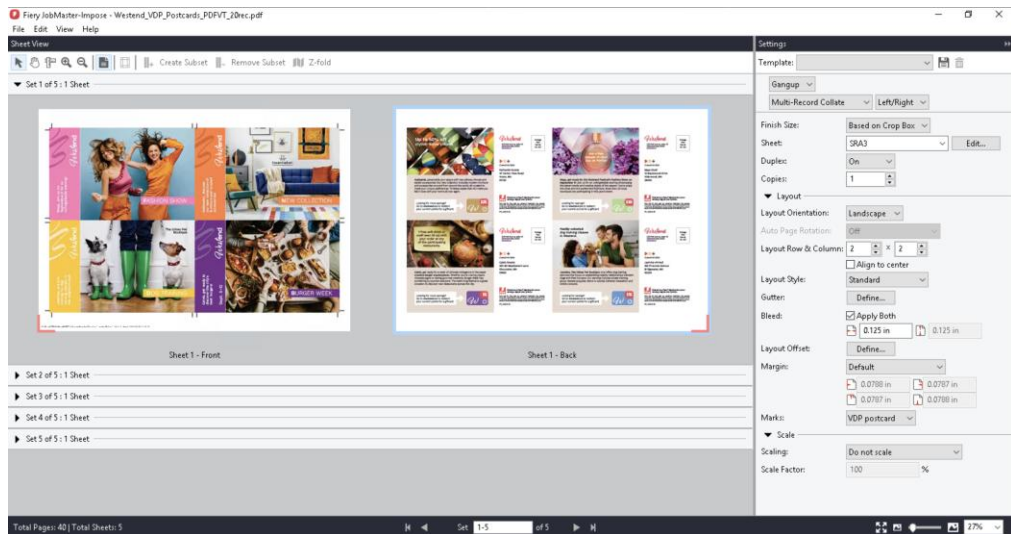


Impose the variable document

1. Select the **Westend_VDP_Postcards_PDFVT_20rec.pdf** file in the Command WorkStation HELD list. Then right-click and select **Impose**. By default, the pages will be displayed as wireframe previews when imposing a variable data job.
2. In the **Settings** pane, select **Gangup** for the product intent.
3. Below Gangup, select **Multi-Record Collate>Left/Right**.
4. For Sheet, select **12x18** or **SRA3**.
5. For **Duplex**, select **On**.
6. In the **Layout** area, set the following options:
 - a. Layout Orientation: **Landscape**.
 - b. Row & Column: **2 x 2**.
 - c. Layout Style: **Standard**.



7. In **Gutter**, click **Define**
8. Type **.25** (6.35 mm) in the top box, then click the Apply All button. You'll see the value populated to the left box
9. Click **OK**
10. In **Bleed**, select the **Apply Both** checkbox
11. Type **.125** (3.175 mm) in the first box
12. In the **Marks** area, click **Define**.
13. In the **Trim** tab, set the following options:
 - a. Select the **Print trim Marks** check box.
 - b. Horizontal and Vertical length: **0.25** inches or 6.35 mm.
 - c. Stroke Type: **Solid**.
 - d. Stroke width: **½ Pt**.
 - e. Stroke Color: **Black**.
14. Click the **Job Label** tab and set the following options:
 - a. Select the **Print Job Label** check box. This will automatically enable **Job Name, Sheet Info and Date & Time**
 - b. Position: **Bottom Left**
 - c. Orientation: **Horizontal**
15. Select the **Print mark on front surface only** check box and then click **OK** to close.
16. Click the **Disk** icon to **save** the marks setting as **preset** for future use.
17. Type the name **VDP postcard** and confirm with **OK**.



Preview the records in Fiery Impose

1. Click the **Toggle Sheet Content** icon in the Toolbar. Fiery Impose will generate thumbnails for the first record range 1-10.

In the Layout area, scroll through Sets and expand each of the first five sets to preview the results. Each set represents the gangup output of four records.

2. Click the **Save** icon next to **Template** to save this new template for future use.
3. **Enter a name for the template.** This will allow you to quickly apply the new layout to other similar jobs. You can also select and use it from Job Properties, Hot Folders, Virtual Printers, and Fiery JobFlow/JobFlow Pro.
4. If you create a Server Preset that includes this template, you can use that [Server Preset](#) in Fiery FreeForm Create.
5. Click **OK** when done.
6. Save and name the job. Click **File > Save**.
7. Enter a Job Name. For this example, type **PersonalizedPostcards**. Then click **OK** when done.



8. Click **File > Exit** or click the red **X** located in the corner to close Fiery Impose.
9. The new job will be saved in the HELD list with a .dbp extension and is ready to print.



For more information, please visit fiery.com